




# JENNIFER SCHIESS

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## TECHNICAL SKILLS

### DESIGN

Adobe Creative Cloud, InDesign, Photoshop, Lightroom, Illustrator, Dreamweaver, Figma

### MICROSOFT OFFICE SUITE

Word, Excel, PowerPoint, SharePoint

### SOCIAL MEDIA

Blogs, Facebook, Instagram, LinkedIn, Twitter, YouTube

### INDUSTRY KNOWLEDGE

Advertising, Asana, Bizzabo, Box, Budgets, Corporate Brand Identity, Cvent, Eloqua, Email Campaigns, Events, HubSpot, Illustrations, Keynote, Marketing, Mobile Apps, Monday, Photography, Photo Editing, Presentation Design, Pre-Press File Preparation, Press Check, Social Media, Real Capital Markets, Sharepoint, Signage, SiteCore, Slack, Smartsheet, Social Media, Square, Trade Shows & Exhibitions, Typography, User Experience, Vendor Relations, Web Design, Weebly, WordPress, Wireframe, Wix, Wrike

## AWARDS

### COLLIERS INTERNATIONAL 2015 PINNACLE AWARD

SEATTLE, WASHINGTON

## EDUCATION

### WASHINGTON STATE UNIVERSITY

PULLMAN, WASHINGTON

BACHELORS OF FINE ARTS  
Emphasis: Electronic Imaging

### SCHOOL OF VISUAL CONCEPTS

SEATTLE, WASHINGTON

## PRESENT

**ORACLE CORPORATION** DENVER, CO | SEATTLE, WA | REMOTE  
SENIOR ART DIRECTOR, ADVERTISING & CUSTOMER EXPERIENCES (ACX) - BRAND EXPERIENCE DESIGN (BExD)

- Lead and mentor a team of designers for Advertising and Customer Experiences (ACX), part of Brand Experience Design (BExD)
- Managed and curated creative assets and created a new organizational and process system for designers
- Created best-in-class templates to increase productivity and workflow
- Developed brand identity for the 2022 Markie Awards and created trade show graphics for various events
- Combined brand strategy and customer insight to create compelling creative campaigns and presented to stakeholders

## 2020-2022

**JONES LANG LASALLE (JLL)** DENVER, CO | REMOTE  
PROPERTY MARKETING MANAGER, RMR APR 2021-JAN 2022  
SR. PROPERTY MARKETING ASSOCIATE, RMR SEP 2020-APR 2021

- Lead for the Rocky Mountain Region (Denver & Salt Lake City) with a focus in Ground-up Developments, Office, Industrial and Healthcare for over 75+ properties.
- Partnered with Brokerage and Design Teams to build marketing strategies and provide creative direction for developing powerful brand identities and best-in-class marketing experiences
- Marketing and guidance for offering memorandums and pitches

## 2012-2020

**COLLIERS** SEATTLE, WA | DENVER, CO | REMOTE  
SENIOR GRAPHIC DESIGNER, USA JUL 2017-APR 2020  
GRAPHIC DESIGNER, GLOBAL OCT 2012-JUL2017

- Lead creative direction for all corporate events and delivered brand collateral across print, digital, indoor and outdoor signage.
- Conceptualized branding, provided art direction and designed various research reports, marketing guidelines, service line and practice group brochures, presentations, advertisements and social media graphics and closely worked with executive leadership to ensure brand consistency.
- Highly skilled negotiator that built and maintained life-long partnerships with vendors, saving up to 50% of production costs per event.
- Recognized for service excellence as a 2015 Pinnacle Award – Americas recipient, marking the first time a non-commissioned professional or team has won in company history

## 2010-2012

**THE BURNSTEADS** BELLEVUE, WA  
SENIOR GRAPHIC DESIGNER

## 2009-2010

**MICROSOFT CORPORATION** REDMOND, WA  
GRAPHIC DESIGNER

## 2006-2008

**SABEY CORPORATION** SEATTLE, WA  
GRAPHIC DESIGNER