# Ayush **Gupta**

Banking **Professional** 

- NAVI MUMBAI, Maharashtra
- +91.9004878307
- 🔀 ayushgupta992@ya hoo.com
- in linkedin.com/in/ayu sh-gupta-ba426ba2

#### **TRAINING & CERTIFICATIONS**

Equity Derivatives Seriess VIII NISM, 2020

#### **SKILLS**

- Team oriented and results driven
- People skills
- Customer relationship handling
- Eagerness to learn

#### **LANGUAGES**

English Hindi

#### **PERSONAL INTERESTS**

- Passionate about dance and sports
- Budding writer: Travel experiences
- Reading: Fiction



**Birthday** February 02, 1992 Male **Marital Status** Single India



## PROFILE • ABOUT ME

Passionate about making a career in Financial Services. Firm believer in a blended approach of human as well as virtual engagement with clients for building sustainable business. Proven track record in successful relationship management and sales. Aggressive and determined to deliver consistently. Experience 4+ years.



### **EDUCATION**

## **International Business, Master of Business** Administration, Completed, May 2016

**ITM Business School** Navi Mumbai, Maharashtra

### International Marketing, Country Profiling and Global Competitiveness, Diploma, Completed, June 2015

ESSCA Ecole de Management Budapest, Budapest

## **Business Negotiations, Brand Development, Diploma,**

Completed, July 2015

**EM Normandie** Caen, Normandy

### Bachelor of Commerce, Completed, May 2013

University of Delhi New Delhi, Delhi



## **WORK EXPERIENCE**

January 2017 - May 2020 **Relationship Manager** 

Standard Chartered Bank

Mumbai, Maharashtra

Mumbai, Maharashtra

- Conducted business presentations to penetrate in Existing to Bank (ETB) clients
- Revived dead companies from existing dead portfolio
- Regular scouting opportunities in New to Bank (NTB) Companies
- Maintained and developed a cordial relationship with the HR, Finance, Accounts managers and senior level managers of existing companies

May 2016 - January 2017 **Relationship Manager** 

**Just Dial Limited** 

- Acquisition of small and medium enterprise clients for Just Dial's Product and Services
- Relationship management of newly launched online business integration product; JD Omni along with business advertisement via various listings on Just Dial's portal (mobile and website)





January 2015 - February 2015

Sales, Marketing and

Business Development

Reliance Industries Limited

Identified the marketing strategy for growth and sustainability of premium range of products of Recron Certified. Also, analyzed market and packaging of ghee and buttermilk in regards to the scope of RELPET.

# **EXECUTE** CAREER HIGHLIGHTS

- Single handed conversion of shared mandate to mandate relationship in Indiamart Intermersh Ltd
- Dead revival of ECI Telecom, L&T Ltd. for salary account relationship
- Successful penetration in Non Resident Employee Banking business as per strategic intend of the bank

# **DECLARATION**

I, Ayush Gupta, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

**Ayush Gupta**