**Aslam Lollbeeharry**

**Business Development Officer  
 +23057556923|aslam.lollbeeharry@hotmail.com**

Ambitious, goal driven and result-orientated marketing professional with 3 years of experiences in dealing with strategic marketing, advertising, branding, digital marketing and aggressive sales. Creative and analytical mindset with international market experiences, including countries such as Canada and Mauritius

**HIGHLIGHTS OF QUALIFICATIONS**

|  |  |
| --- | --- |
| * Proficient trouble-shooter | * Quality focused |
| * Exceptional interpersonal skills | * Organised |
| * Diverse marketing knowledge | * Proactive |
| * Patient and diligent | * Bilingual |

**RELEVANT WORK EXPERIENCE**

**Marketing Associate** May 2019- Present

**Massa Mini Market** Vacoas, Mauritius

* Marketing and Advertising plans by Creating, executing and managing our marketing strategies
* Oversee our Voice of Customer/ Customer Feedback program.
* Organize, plan, and execute company events and trade shows.
* Connecting and integrating with various departments and verticals to understand business opportunities; developing go-to-market strategies, prioritizing and executing.
* Becoming a subject matter expert with CRM and Marketing Automation tools.
* Taking a leadership role, with respect to communication and education, in connecting sales, marketing, operations and customers.

**Bilingual Business Development representative** May 2018- December 2018

**Hewlett Packard Solutions** Mississauga, ON

* Aggressive sales by qualifying high quality leads on daily or quarterly targets
* Pursue aggressive quota based lead
* Identify and validate potential new B2B clients & cross selling/ up selling existing customers
* Multi-tasking on different marketing campaigns, identifying business growth and initiatives.
* Through analytical skill, found customized solution for SME & SMB customers
* Administrative skill by maintaining multiple CRM Database, on Salesforce/CIC

**Bilingual Customer Service Agent** November 2016- March 2017

***Central Electricity Board (CEB)*** Vacoas, MU

* Worked with new customers, explaining application process, and signing up new clients
* Answered telephone inquiries from customers regarding the status of units and other service issues
* Remained calm, courteous and respectful at all times (even when customers are angry and argumentative).
* Researched and investigated issues that concern a customer
* Responded to customer inquiries, answering questions and solving customer issues
* Inputting information into Company SAP software system, and running query look ups
* Performed outbound and inbound calls to customers for past due accounts and negotiated payments.

**VOLUNTEERING**

**Membership, Public Relation & Event Coordinator** January 2015-May 2017

**U-Link Association** Port-Louis, MU

* Increased campaign awareness by 65% more captivating visually, with clear infographics and simple languages
* Participated in writing proofreading and editing press release
* Researched on different issues faced by cerebral palsy and down syndrome communities
* Communicate with members regularly to keep them informed and engaged.
* Participate in events organized by management to build community awareness and drive new memberships.
* Organized disabled-friendly events for members, to achieve team building, leisure time and active participation

**EDUCATION**

**Graduate Certificate in International Business Management (with Honors)** 2018

**Mohawk College** Hamilton, ON

**Bachelor of Commerce (BCom) (Double Major: Management and Marketing)** 2016 **Curtin University** Bentley, Australia